

City Planning-Focused Data Startup UrbanLogiq Wins \$10K Prize

News Staff | September 27, 2017



UrbanLogiq, a data analytics startup focused on “urban intelligence,” has won a \$10,000 civic innovation prize in Vancouver, British Columbia.

The company aims to connect data sets from silos across its city clients' departments, mix in some outside data and use machine learning to produce analytics. UrbanLogiq's website suggests cities can use the platform for transportation, city planning and economic development efforts.

UrbanLogiq, formerly CommunityLogiq, is only about a year old, and [according to Crunchbase](#) its only other funding is the [standard](#) \$150,000 investment from 500 Startups. It lists Vancouver-area cities Richmond and Surrey among its customers.

Team members on the startup's website list past experience with Canadian political campaigns and government agencies, as well as private-sector firms such as Accenture and Deloitte.

The \$10,000 prize comes from New Ventures BC, which runs annual startup funding competitions, and the Vancouver Economic Commission.

"For young companies like UrbanLogiq, which is barely one year old, market, product and vision validation from a highly-reputable third-party is welcome," UrbanLogiq Business Development Lead Leah Hanvey wrote in a [blog post](#). "This is especially true for entrepreneurs who venture into the challenging government technology space."

<http://www.govtech.com/biz/City-Planning-Focused-Data-Startup-UrbanLogiq-Wins-10K-Prize.html>