

Lyft will begin allowing riders to donate to which tech-focused nonprofit?

News Staff | February 10, 2018



Lyft [is extending](#) its Round Up and Donate program into the tech community by giving riders the option to donate to Black Girls CODE. The program works by giving riders the option to select a charity within the app. Then, every time they take a ride their fare will be rounded up and the extra change donated to their selected charity.

[Black Girls CODE](#) is a nonprofit that aims to increase the presence of women of color in the world of tech. Their chapters throughout the nation host events, workshops and more that seek to encourage young women of color and underrepresented minorities to get involved and become leaders in the science, technology, engineering and math fields.

“Our partnership with Black Girls CODE represents our long-term commitment to inclusivity with an organization who for years has done the important work of affirming and empowering young girls of color with a passion for innovation in technology,” said Lyft's Head of Inclusion and Diversity [in a statement](#) on Friday.