

## What is Amazon 4-star?

News Staff | September 28, 2018



Having effectively dominated the online retail market, Amazon seems to have set its sights on physical retail stores as well. Amazon 4-star [opened](#), Sept. 27, in the SoHo neighborhood of New York City.

You've probably already guessed why they're calling it [4-star](#) — all the products sold in-store have received that rating or higher on Amazon.com. There are also sections for top sellers; new, trending, and most-wished-for items; and products that are popular with New York buyers, all based on data from the online store.

Members of Amazon's Prime program will receive discounted prices in-store, displayed next to non-Prime prices on the digital price tags. At this time, Amazon has not provided any details on whether it plans to open stores in any other locations.

<http://www.govtech.com/question-of-the-day/Question-of-the-Day-for-09282018.html>