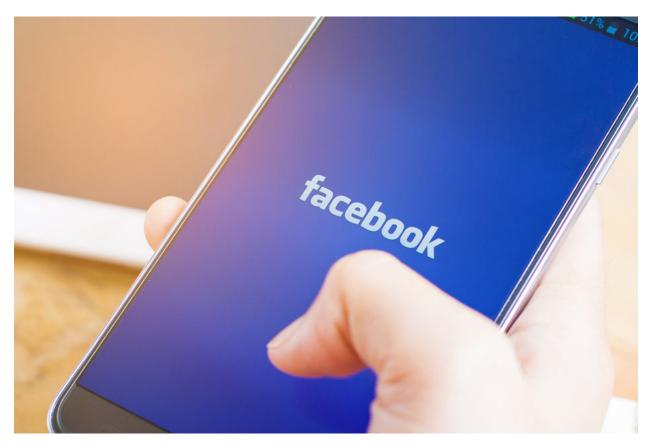
What can you now order through Facebook?

News Staff | October 16, 2017



Facebook <u>announced</u> the nationwide rollout of a food-ordering platform on its website called "Order Food." This isn't a Facebook-run food delivery service, but rather a partnership between the social media giant and multiple pre-existing food delivery services, including GrubHub, Delivery.com, DoorDash, ChowNow, Zuppler, EatStreet, Slice and Olo.

To order, users simply find the new "Order Food" platform on Facebook, which works on both desktop and mobile servers. They then choose a local restaurant that supports one of the participating delivery services and hit "start order." From there Facebook launches an in-app browser that takes the user through the existing website for the delivery service. So really, the Facebook portion is more like a jumping off point to direct users to the food delivery service.

Additionally, Facebook has partnered directly with major national chains that already offer delivery services, including Chipotle, Five Guys, Jack in the Box, Papa John's, Wingstop, Panera, TGI Friday's, Denny's, El Pollo Loco and Jimmy John's. The process works the same way — simply select the restaurant and Facebook will redirect you to their ordering service.

www. Govtech.com What can you now order through Facebook? - p. 2

http://www.govtech.com/question-of-the-day/Question-of-the-Day-for-10162017.html