

North Carolina Names its First Chief Digital Officer

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As part of North Carolina's strategy to "digitize to modernize" state government, CIO Chris Estes announced on Sept. 29 the appointment of the state's inaugural Chief Digital Officer, Erik Ross.

Gov. Pat McCrory has a vision: Interacting with government should be as easy and cost-effective as checking the latest sports scores or shopping on a smartphone. And in this new role, Ross will lead statewide digital initiatives to that end, according to a press release.

Prior to this announcement, Ross was the state's digital and innovation director, the leadership role for the North Carolina Innovation Center, where agencies test technology solutions before the state invests in them. Ross will continue in this leadership role.

He also is leading North Carolina's "Digital Commons" project, a collaborative statewide effort to improve the customer's online experience on agency websites.

Ross' official start date as North Carolina's first chief digital officer is Sept. 29.

<http://www.govtech.com/state/North-Carolina-Names-its-First-Chief-Digital-Officer.html>